Canadian Digital Commerce Ecosystem 2022

Since 2017:

\$15B+ total capital raised (CAD)

1,500+ global investors

1,000+ deals

60+ Canadian cities

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* ParcelPal * Pumpkinkart* FQuick RENORUN RITU∧L SKIPIISHES* Thriver TREAD Vetster ZIPLUNCH **EVENTS AND EXPERIENCES** fanxchange* fobin* showpass Spinzo Stadium LIVE YOOP REWARDS Checkout 5 Cyder. OCO flashfood FlipGive HYKE **Surf** DEALS SUBSCRIPTION SERVICES Resto BOOM*
SHOP*CA CALLIA CRAFTY RAMEN fit52 mannr meowbox OatBox Rachel* Second Life LIVE STREAM SHOPPING SPATULA trulocal* Cuts (W) COUPONING TRAVEL BOOKINGS flipp (b) reebee hopper 5 snap commerce RENTALS AND CIRCULAR ECONOMY **AUTO DEALERS** AFFITTO Brides Made dresst utozen 🏫 CarDoor frenter Copt 9 CLUTCH MINTLIST plenish | rax | RESULT. REAL ESTATE POP-UPS Haüskey Requity MATAGÖRA **■** spacelist **ZOOCQSQ*** Agencies and Intermediaries Sthen 5th Wall 123VV Absolunet. Sadster ARCHIPEL art&science Maxial Beapartof BADGER bounteous BRIKA* CLOUD RAKER Connected creator.co

Multi-Channel Buying Experiences

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INSURGENT BRANDS AND RETAILERS

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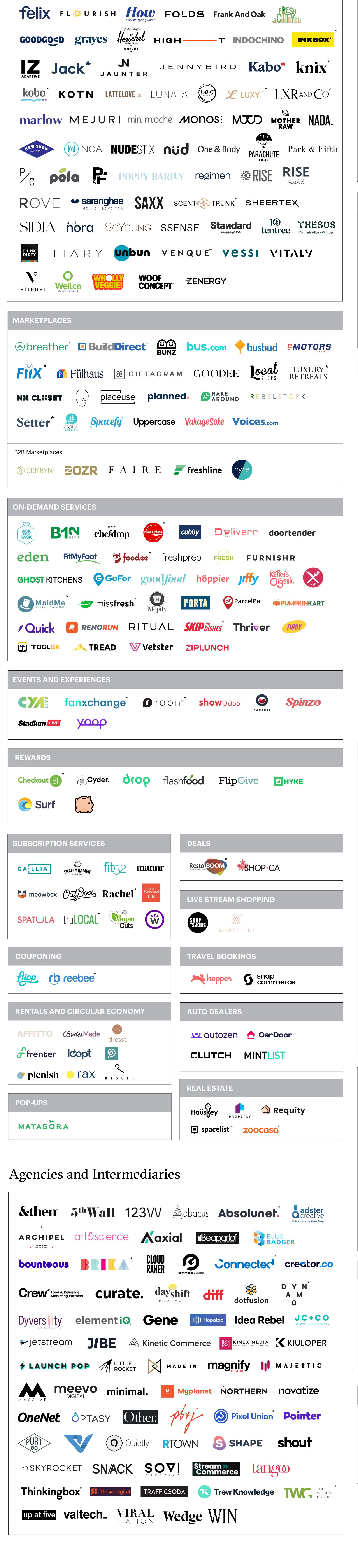
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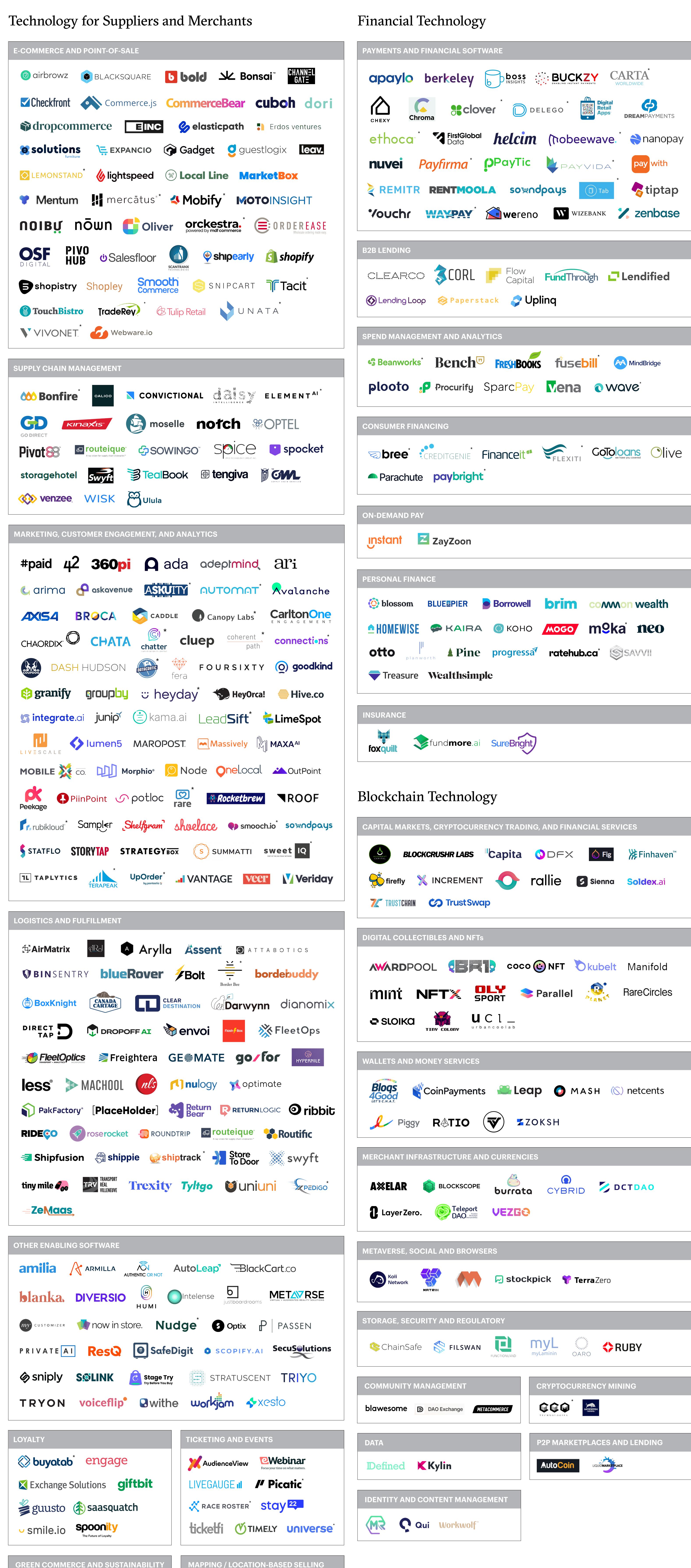
Venture capital fund investing in the future of commerce, healthcare, and food. wittingtonventures.com

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Fire Ant Publication about the future of commerce.





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Statistics reflect data from private company databases and primary research 1. Map as of September 2022 and is meant to be representative, not exhaustive 2. Companies can belong to multiple categories concurrently. 3. Logos marked with an asterisk represent acquired / merged. 4. All logos are property of respective owners.

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